SingularDTV and ConsenSys Partner to Build Rights Management Platform for Film & TV

New York, New York, June 1 - SingularDTV (S-DTV), a first-of-its-kind blockchain entertainment studio, is partnering with venture production studio ConsenSys to build a smart contract-based rights management platform for film and television on the Ethereum blockchain. Based on ConsenSys’ rights management prototype, Ujo Music, ConsenSys will support the S-DTV service, enabling it to attach usage policies and real-time revenue flow to its video and media content.

“The development of smart contracts, particularly for entertainment rights management, is an ideal use case for blockchain technology,” says S-DTV’s CEO, Zach LeBeau. “S-DTV will address today’s lack of transparency and fundamentally change the prominence of creative accounting in the entertainment industry, with a particular focus on benefiting independent productions. Our rights management platform will empower creators by giving them back control over their creative output.”

Joseph Lubin, Founder of ConsenSys, said “Ujo is intended to serve as a user-owned and controlled content registration platform where usage policies can be attached for artists, consumers, promoters, venues, curators and other actors to license and use as appropriate. Licenses are created and transferred in real-time and value flows in real-time to the creators (or content owners). S-DTV’s film and television rights management model adds an important component to the Ujo ecosystem, which is building core components that will enable the emergence of a business and social network for various arts industries.”

Resources

www.singulardtv.com
www.consensys.net
www.ethereum.org
About SingularDTV

S-DTV is a film and television entertainment studio focused on the production and distribution of original science fiction content, as well as educational documentaries about blockchain technology, decentralization and Ethereum. Through developing applications on Ethereum’s blockchain, S-DTV is creating a first-of-its-kind rights management platform for the entertainment industry and a world-wide video on demand portal. For more information visit www.singulardtv.com.

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About ConsenSys

ConsenSys is a venture production studio that specializes in building decentralized applications (DApps), enterprise solutions and various developer tools for blockchain ecosystems, focused primarily on Ethereum. Powered by smart contracts, and secured through encryption, our applications provide the benefits of transparency, auditability, and immutability that are unique to blockchain-based solutions. For more information visit www.consensys.net.

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